



J & B MEDICAL SUPPLY AND BOBBY DODD INSTITUTE PARTNER TO CREATE JOBS FOR VETERANS

A unique relationship between J & B Medical Supply and Atlanta-based nonprofit Bobby Dodd Institute (BDI) is creating jobs for veterans with disabilities. Since engaging BDI in 2015, **J & B has grown by 25 percent while also providing 27 jobs for veterans and people with disabilities and disadvantages.**

“A lot of people talk about financial capital or intellectual capital, but human capital is an absolutely critical pillar to building a world-class company. BDI has identified and trained people of the highest character and integrity to work with us, and that has allowed us to spend more time and energy growing our business,” said Stephen Shaya, M.D., EVP of J & B Medical Supply.

Dr. Shaya believes outsourcing J & B’s call center staffing and operations to BDI is a win-win – it allows his company to focus on its core competencies, while also creating good jobs for veterans. With a renewed focus on purchasing, business development, and relationships, J & B has already increased company profits by 25 percent this year.

The jobs J & B created by hiring BDI have doors to new career paths for many veterans seeking to enter the civilian workforce. Shamicka Demery and Rufus Walden recently celebrated their one-year anniversaries as call center associates, and they agree that working at the call center has offered them opportunities for continued personal and professional growth after their military careers.

“BDI helped me figure out what my strengths are and how I can use them in my job,” Walden said. “This is different from any other civilian job that I’ve held because it provides me with the resources to help others.”

Demery has been with the call center since its inception, and recently she was promoted to team lead.

“Being promoted to team lead allowed me to improve and increase my organizational skills,” Demery said. “I am also able to lead by example and be a positive role model to others.”

BDI’s other business services including facilities maintenance (janitorial and landscaping), warehousing and logistics, mailroom operations, and staffing services. Companies that hire BDI gain a business partner dedicated to customer service while also creating good jobs for veterans and people with disabilities and other barriers to employment.



Empowering People. Changing Lives.

For more information about BDI business services, contact:

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