Tuesday, March 28, 2017
Cobb Galleria Centre
8:00 – 9:30 a.m.

Sponsorship Opportunities

Presented by

Bobby Dodd Institute’s (BDI) partners remove employment obstacles for people with disabilities and barriers to employment. The ability to work is life-changing – work not only allows BDI program alumni to support themselves financially, but it also reconnects them with their community.

A sponsorship of BDI’s signature annual event, Breakfast with Champions, is a demonstration of your company’s commitment to creating opportunities for all Georgians to participate in the workforce and achieve financial stability. Event sponsors are publicly recognized at the breakfast and on our organization’s website. Our leadership sponsors also receive recognition and marketing opportunities during the year through our other events and publications.

On March 28, 2017, BDI will host more than 400 attendees for Breakfast with Champions, including community leaders, supporters and media representatives.

Your investment in BDI will help people with disabilities and barriers to employment enter and succeed in the workforce by supporting job training programs and job connections services.

Last year BDI served 1,350 people with job training, employment opportunities, or other support through our Workforce Resources programs. We connected 246 people with disabilities with permanent jobs and employed 211 people with disabilities in our mission-based social enterprises.

For more information about Bobby Dodd Institute or Breakfast with Champions, please contact:

Lisa Kennedy, ACFRE
Chief Advancement Officer
Bobby Dodd Institute

2120 Marietta Blvd NW
Atlanta, Georgia 30318

678-365-2260 (direct)
770-310-2110 (cell)
lisa.kennedy@bobbydodd.org

Thank you for your leadership and support of Bobby Dodd Institute!
Sponsorship Opportunities

Presenting Sponsor: $15,000 (subscribed by Cox Automotive)

- Presenting sponsorship for Bobby Dodd Institute’s signature annual event, Breakfast with Champions, held each spring to celebrate the achievements of our clients and to honor the leadership of those committed to empowering people with disabilities. Presenting sponsor benefits include:
  - Presenting sponsor recognition with logo in Breakfast with Champions program brochure and in event-related materials.
  - A full-page ad in the event program.
  - Two Tables* (16 invitations) for the breakfast at a premier table location.
  - Company representative to participate in event program by presenting award or introducing keynote speaker.
  - Presenting sponsor logo placement on PowerPoint display during event.
- Recognition on the Bobby Dodd Institute website.
- Customized volunteer opportunities for employees.
- Invitations to our annual Synergy event for donors and stakeholders.
- Disability Awareness Training opportunity for company employees.

Supporting Sponsor: $10,000

- Supporting sponsor benefits at Breakfast with Champions include:
  - Prominent recognition with logo in Breakfast with Champions program brochure.
  - A half-page ad in the event program.
  - Two Tables* (16 invitations) for breakfast.
  - Company logo on PowerPoint display during event.
- Customized volunteer opportunities for 5-10 employees.
- Recognition on the Bobby Dodd Institute website.
- Invitations to our annual Synergy event for donors and stakeholders.

Contributing Sponsor: $5,000

- Contributing sponsor benefits with Breakfast with Champions include:
  - Contributing sponsor recognition with logo in Breakfast with Champions program brochure.
  - One Table* (8 invitations) for breakfast.
  - Company logo on sponsor signage at event.
- Recognition on the BDI website.
- A customized volunteer opportunity for 5-10 employees.
- Invitations to our annual Synergy event for donors and stakeholders.
Participating Sponsor: $2,500
- Sponsor recognition with logo in Breakfast with Champions program.
- One Table* (8 invitations) for breakfast.
- Company logo on PowerPoint display during event.
- Company logo and recognition on BDI website.

Event Sponsor: $1,500
- Sponsor recognition with logo in Breakfast with Champions program.
- One Table* (8 invitations) for breakfast.
- Company logo on PowerPoint display during event.

Table Sponsor: $600
- One Table* (8 invitations) for breakfast.
- Listing in event program and on event signage.

*Tables are rounds of ten, with two seats reserved at each table for one BDI client and one BDI staff member. The market value of the sponsorship is $30 per attendee based on breakfast and event costs.

Breakfast with Champions
Photos of 2016 Event

Employee of the Year:
Gloria Richardson

Employer of the Year:
Federal Reserve Bank of Atlanta

Presenting Sponsor: Cox Automotive

Circle of Excellence:
Cassie Mitchell, Ph.D.
Reservation Form

**Sponsorships:**

- **Presenting Sponsor** ........ $15,000  (2 tables/16 seats) *Subscribed*
- **Supporting Sponsor** ....... $10,000  (2 tables/16 seats)
- **Contributing Sponsor** .... $5,000  (1 table/8 seats)
- **Participating Sponsor** .... $2,500  (1 table/8 seats)
- **Event Sponsor** ............. $1,500  (1 table/8 seats)

*Tables are rounds of ten, with two seats reserved at each table for one BDI client and one BDI staff member.*

**Individual Tables and Tickets:**

- **Table:** ____ table(s) at $600 each
- **Individual Ticket:** ____ ticket(s) at $85 each
- **I/We cannot attend** but please accept the enclosed contribution of $_______.

**Contact Info:**

Name/Company: ____________________________________________________________

Guest Name(s): ___________________________________________________________

Mailing Address: __________________________________________________________

Email: __________________________________ Phone: _________________________

**Payment Options:**

- I will pay by credit or debit card (see additional options below)
- I am enclosing a check payable to Bobby Dodd Institute for $___________.
- I do not plan to pay at this time and will instead fulfill my pledge by March 31, 2017.

Please charge my gift to:  □ Amex    □ Discover    □ MasterCard    □ Visa

Card Number: ___________________________ Exp. Date: ________ Signature:_____________

Please email this form to rebecca.stoll@bobbydodd.org or send it by fax to 678-365-0098.

Thank you for your leadership and support of Bobby Dodd Institute!